VILJANDI COUNTY. ESTONIA. Where Ideas Take Root. »investinestonia.com



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Population: 49,335 (01.01.2012).

Population density: 14.4 inhabitants/km².

Size: 3,422 km² – 7,9% of the total territory of Estonia.

Labour force: 28,300 (01.01.2012).

Most important industries: wood, furniture, metalworking, textile.

Distances from Viljandi:

- to Tallinn 160 km, about 2h by car (intl. airport, intl. ferry port),
- to Tartu 80 km, about 1h by car (regional airport),
- to Pärnu 100 km, about 1h 30 min by car (seaport),
- to Valga 80 km, about 1h by car (commercial railway station),
- to Riga 240 km, about 4h by car (intl. airport, intl. ferry- and seaport).

Five good reasons to invest in Viljandi County, Estonia:

- Geographical position at the crossroads between north and south, and east and west – well established road network is connecting us with important areas in Estonia and Baltics.
- Good access to commercial and passenger seaports, airports and railway – international and regional connections in Tallinn, Tartu, Pärnu, Valga and Riga in Latvia.
- Skilled labour at competitive cost, good cooperation with vocational schools and competence centers.
- Availability of free production land several industrial areas in the Viljandi town and surrounding areas with ca 100 ha of free land.
- Dong term traditions in most important industrial sectors allows fast and effective networking with existing players on the field.

Investing outside bigger regional centres gives entrepreneur more possibilities to build up the company according to his own ideas. It is suitable to those who are ready to impone into education and bring with investments know-how and job culture. Tighter connection to local community lays to the entrepreneur higher social expectations, but in the other hand assures higher commitment and loyalty of employees.

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General Manager, Bestra Engineering AS

Viljandi County is big enough for producers like us to insure the necessary supply of labour force. At the same time, it is small enough community to preserve common, targeted and achievement driven teamwork.

Rain Hüva

Chairman of the Board AS Viljandi Aken ja Uks



Bestra Engineering as

Biggest companies









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